STARFISH COACHING
Business Coach & Advisor

SPEAKER ONE-SHEET
FOR EVENT ORGANISERS

KEYNOTES · WORKSHOPS · CORPORATE TRAINING

Book Eric to speak.

Twenty-five years of building businesses in this industry, distilled into ninety minutes your members will use on Monday.

25 years
BUILDING BUSINESSES IN DESIGN AND CONSTRUCTION

8
COMPANIES FOUNDED

55
PEOPLE IN THE LARGEST ONE

90 min
KEYNOTES, UP TO TWO-DAY TRAININGS

Who Eric is

Eric Lee is a business and leadership keynote speaker, based in Vancouver, who speaks to design and construction audiences. He brings twenty-five years of hands-on experience building and leading businesses to every keynote, workshop and corporate training session.

He skips the one-way lecture. His talks and training sessions are interactive, engaging and often genuinely fun, built to get a room talking, thinking, and walking away with something they can actually use.

Rooms he has been in

Eric is a long-time HAVAN member and has been speaking to the design and construction community in Vancouver for years.

HAVAN Leadership Lab	HOMEBUILDERS ASSOCIATION VANCOUVER
Business Sales & AI Summit	TRAINING SESSION
Business Growth & Sales training	TWO DAYS
Sales & AI training	TWO DAYS
Business leadership workshops	WORKSHOP
Corporate and team training sessions	IN HOUSE

Four signature talks

Written for design and construction audiences. Every one can be shaped to your format and your time slot.

Building a Business That Runs Without You

Practical lessons from building eight companies of his own, including one that grew to fifty-five people.

The Four Stages of a Business

How businesses move from Startup to Stressed to Steady to Self-sustaining, and how to cross the chasm in between.

Leadership in the Design & Construction Industry

Leadership lessons drawn from twenty-five years on the ground in design, construction and development.

Exit Readiness: Building a Sellable Business

What actually makes a business sellable, and why so many owners find out too late that theirs isn't.

ALSO ON REQUEST Leading with EOS (Entrepreneurial Operating System); Manager vs. Leader; Communication Styles & Personality Types; Team Building & Culture Across Personality Types; and Relationship Coaching for Business & Life.

What an organiser gets

A talk shaped to your slot

Keynote, workshop, corporate training, half-day, full-day or two-day session, panel or fireside chat, or virtual session.

A custom talk if you need one

Built around your event's theme, or almost any business, management or leadership topic your group needs.

An audience anywhere

Virtual sessions work anywhere. For an in-person event elsewhere, name the city and Eric plans around it.

Quote from a past audience

"Members of our team attended a seminar held by Eric through HAVAN, and found his insights to be incredibly useful, practical, and methodical."

ARSH DHADWAL Google review, HAVAN seminar

Fees. They depend on the format, the length and where the event is, so they are not printed here. Give a budget range when you enquire and Eric will come back with what fits. Non-profits and associations can say so.

Check a date

Tell Eric the date, the room and roughly who is in it. That is enough to get an answer. Only a name and an email are required, and Eric reads every enquiry himself.

https://starfishcoaching.net/services/speaking/

604.720.6836
Call if your date is close.

Watch Eric first: speaking reel (45 seconds) and a training session from the Business Sales & AI Summit (2 minutes 25 seconds).